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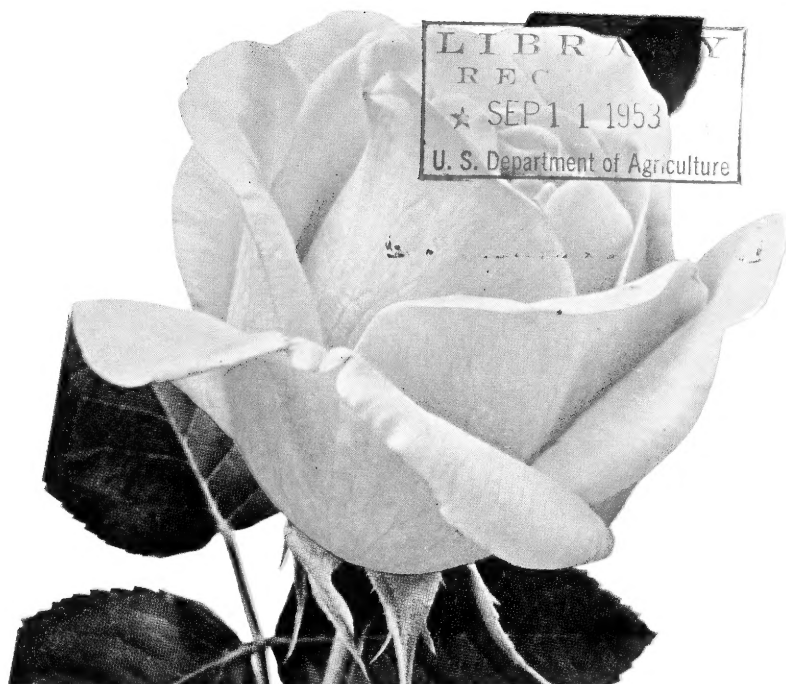
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62.09

Howard & Smith

California Grown Roses

Ready for Shipment November to April



HENRY FORD (P.A.F.)

HENRY FORD (P.A.F.)

This new rose, named after one of the greatest of all America's personalities, is a cross between The Doctor and Pink Dawn. The buds are longer than The Doctor, spiral in form, but with the same clear peach-pink color without a vestige of shading, and with an intense fragrance that answers the demand for this quality so often missing in otherwise good roses. Flowers are produced freely and the bushes are rugged in nature. This exquisite pink is a proud addition to our series of Personality Roses.



REMEMBRANCE (Patent No. 1145)

1953-1954
PRICES AND ORDER BLANK

**TO
THE
TRADE**

1200 Beverly Blvd.,
Montebello, California

HOWARD & SMITH, INC.

Phone UNDERhill 0-1361

MONTEBELLO, CALIFORNIA

TERMS AND CONDITIONS OF SALE

1. All prices quoted F.O.B. Montebello, California. Boxing and baling extra at cost.
2. Terms: 2% 10 days, 30 days net. Shipment made on open account only after suitable credit has been established with us.
3. In the absence of explicit shipping instructions, we will use our own judgment, for which we assume no liability whatsoever.
4. Great care is exercised to label all stock true to name. In event of error, however, our liability is limited to free replacement, or refund of purchase price.
5. All stock offered subject to prior sale. All orders booked subject to crop yield.
6. All claims must be made within five (5) days after receipt of goods.

ALL ROSES OFFERED HEREIN ARE 2 YEAR OLD FIELD GROWN. WE TAKE SPECIAL CARE IN DIGGING AND GRADING. ALL OF OUR STOCKS ARE PLACED IN OUR NEW UP TO DATE REFRIGERATOR TO INSURE THAT PLANTS ARE DELIVERED TO THE TRADE IN THE BEST POSSIBLE CONDITION.

On Non-Patented Roses you are entitled to the quantity rate if your order includes Patented Roses. For instance, if you order 150 Non-Patented and 360 Patented Roses you will be charged the 510 rate on the Non-patented varieties. This applies on orders for 10 or more of a kind only.

Retail Price on Collection of 3 or more patented roses, 12½ % discount may be allowed.

Individual Pictures showing about 50 popular roses in full natural color can be had for \$1.50. One of these Picture Collections will be furnished free with orders for 500 or more rose bushes.

PRICES OF PATENTED ROSES

The price of No. 1 grade is as quoted for each individual variety. The price of the No. 1½ grade is 20% less than the No. 1 grade. The quantity rate of patented varieties is determined by the number of each variety ordered. Roses are processed 10 to a bundle.

Prices Subject to Change Without Notice

HOWARD & SMITH, INC.

1200 Beverly Blvd.

Montebello, Calif.

Phone Underhill 0-1361

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PATENTED BUSH ROSES

Retail Price	QUANTITY		VARIETY		Patent Number	PRICES			
	No. 1	No. 1½				10	20- 90	100- 240	250 up
1.50	_____	_____	*APRICOT QUEEN	Two-tone apricot	464	.90	.75	.70	.65
1.75	_____	_____	ANGEL'S MATEAU	Buff yellow	174	1.00	.87½	.80	.75
2.00	_____	_____	BABE RUTH	Two-tone pink	996	1.10	1.00	.95	.85
1.50	_____	_____	BRIGHT EYES (Flo.)	Lemon yellow	880	.90	.75	.90	.65
1.75	_____	_____	BUTTERSCOTCH	Buff yellow	613	1.00	.87½	.80	.75
1.50	_____	_____	*CALIFORNIA	Orange	449	.90	.75	.70	.65
2.00	_____	_____	CALIFORNIA CENTENNIAL	Crimson red	953	1.10	1.00	.95	.85
2.25	_____	_____	*CAPISTRANO	Rose pink	922	1.25	1.12½	1.05	.95
1.50	_____	_____	CAROL ANN	Orange	707	.90	.75	.70	.65
2.25	_____	_____	*CHARLOTTE ARMSTRONG	Rose pink	455	1.25	1.12½	1.05	.95
2.75	_____	_____	*CHRYSLER IMPERIAL	Vivid crimson	PAF	1.50	1.37½	1.30	1.20
2.00	_____	_____	CONNIE MACK	Glowing crimson	1062	1.10	1.00	.95	.85
1.75	_____	_____	CRIMSON ROSETTE	Red	901	1.00	.87½	.80	.75
1.50	_____	_____	CROWN OF JEWELS (Flo.)	Oriental red	149	.90	.75	.70	.65
1.75	_____	_____	DOUGLAS MacARTHUR	Two-tone pink	581	1.00	.87½	.80	.75
1.75	_____	_____	ECLIPSE	Yellow	172	1.00	.87½	.80	.75
1.75	_____	_____	EDITH WILLKIE	Two-tone yellow	500	1.00	.87½	.80	.75
2.00	_____	_____	*FASHION (Flo.)	Peach	789	1.10	1.00	.95	.85
2.50	_____	_____	*FORTY-NINER	2-tone red & yellow	792	1.40	1.25	1.20	1.10
2.50	_____	_____	*FRED HOWARD	Two-tone yellow	1006	1.40	1.25	1.20	1.10
1.50	_____	_____	GLORIOUS (Flo.)	Two-tone pink	879	.90	.75	.70	.65
1.75	_____	_____	GOLDILOCKS (Flo.)	Golden yellow	672	1.00	.87½	.80	.75
2.00	_____	_____	*GRAND DUCHESS CHARLOTTE	Carmine	774	1.10	1.00	.95	.85
2.00	_____	_____	HEDDA HOPPER	Flesh pink, salmon	1047	1.10	1.00	.95	.85
2.50	_____	_____	HENRY FORD	La France pink	PAF	1.40	1.25	1.20	1.10
2.75	_____	_____	*HELEN TRAUBEL	Peach pink	1028	1.50	1.37½	1.30	1.20
1.75	_____	_____	HILL TOP	Pink and buff	525	1.00	.87½	.80	.75
1.50	_____	_____	Imp. CECIL BRUNNER (Flo.)	Rose pink	851	.90	.75	.70	.65
1.75	_____	_____	*KATHERINE T. MARSHALL	Coral pink	607	1.00	.87½	.80	.75

**NO. 1½ GRADE 20% LESS THAN NO. 1 GRADE**

175

HEARTS DESIRE LIGHT RED 501

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" "

PATENTED BUSH ROSES (Continued)

Retail Price	QUANTITY		VARIETY		Patent Number	PRICES			
	No. 1	No. 1 1/2				10	20-90	100-240	250 up
2.50	_____	_____	*LILIBET (Flo.)	Salmon pink	PAF	1.40	1.25	1.20	1.10
2.00	_____	_____	*LOWELL THOMAS	Deep yellow	595	1.10	1.00	.95	.85
2.25	_____	_____	*MA PERKINS	Salmon pink	PAF	1.25	1.12 1/2	1.05	.95
1.50	_____	_____	MAJOR SHELLEY	Glowing crimson	447	.90	.75	.70	.65
2.25	_____	_____	*MIRANDY	Dark crimson	632	1.25	1.12 1/2	1.05	.95
2.00	_____	_____	MME. GUILLOTT	Flame rose	337	1.10	1.00	.95	.85
1.75	_____	_____	*MME. CHIANG KAI-SHEK	Lemon yellow	664	1.00	.87 1/2	.80	.75
1.50	_____	_____	MING TOY (Flo.)	Rosy red	900	.90	.75	.70	.65
2.25	_____	_____	*MISSION BELLS	Shrimp pink	923	1.25	1.12 1/2	1.05	.95
3.00	_____	_____	*MOJAVE	Orange red	PAF	1.65	1.50	1.40	1.30
2.00	_____	_____	*NOCTURNE	Dark red	713	1.10	1.00	.95	.85
2.00	_____	_____	OLIVE PERCIVAL	Oriental red-gold	944	1.10	1.00	.95	.85
1.50	_____	_____	PEARL HARBOR	Two-tone pink	637	.90	.75	.70	.65
2.50	_____	_____	*PEACE	Gold and pink	591	1.40	1.25	1.20	1.10
1.75	_____	_____	PINK ROSETTE (Flo.)	Pink	902	1.00	.87 1/2	.80	.75
1.75	_____	_____	PINKIE (Flo.)	Pink	712	1.00	.87 1/2	.80	.75
2.00	_____	_____	REMEMBRANCE	Two-tone yellow, pink edge	1145	1.10	1.00	.95	.85
1.50	_____	_____	SANTA ANITA	Rose pink	539	.90	.75	.70	.65
1.75	_____	_____	*SAN FERNANDO	Scarlet red	785	1.00	.87 1/2	.80	.75
2.00	_____	_____	SISTER KENNY	Brilliant scarlet	1146	1.10	1.00	.95	.85
2.00	_____	_____	SLEIGH BELLS	White	1004	1.10	1.00	.95	.85
2.25	_____	_____	*SUTTER'S GOLD	Yellow shaded orange and red	885	1.25	1.12 1/2	1.05	.95
2.00	_____	_____	*TALLYHO	Two-tone pink	828	1.10	1.00	.95	.85
1.50	_____	_____	TEXAS CENTENNIAL	Red	162	.90	.75	.70	.65
2.00	_____	_____	TOM BRENEMAN	Rose pink	986	1.10	1.00	.95	.85
2.00	_____	_____	*VOGUE (Flo.)	Deep rose	926	1.10	1.00	.95	.85
1.50	_____	_____	WHITE WINGS	Single white	850	.90	.75	.70	.65
1.50	_____	_____	WILL ROGERS	Velvety crimson	256	.90	.75	.70	.65
1.50	_____	_____	*WORLD'S FAIR (Flo.)	Crimson	362	.90	.75	.70	.65

PATENTED CLIMBING ROSES

2.50	_____	_____	CL. CALIFORNIA	Orange	PAF	1.40	1.25	1.20	1.10
2.25	_____	_____	CL. DREAM GIRL	Salmon pink	643	1.25	1.12 1/2	1.05	.95
2.00	_____	_____	CL. FLORADORA	Cinnabar red	1054	1.10	1.00	.95	.85
1.75	_____	_____	CL. HEART'S DESIRE	Red	663	1.00	.87 1/2	.80	.75
2.50	_____	_____	CL. HIGH NOON	Yellow	704	1.40	1.25	1.20	1.10
1.75	_____	_____	CL. INDIAN SUMMER	Orange yellow	448	1.00	.87 1/2	.80	.75
1.75	_____	_____	CL. MRS. PAUL J. HOWARD	Crimson	450	1.00	.87 1/2	.80	.75
1.75	_____	_____	CL. SANTA ANITA	Rose pink	834	1.00	.87 1/2	.80	.75
2.00	_____	_____	CL. TEXAS CENTENNIAL	Red	565	1.10	1.00	.95	.85
2.50	_____	_____	CL. TOM BRENEMAN	Rose pink	PRR	1.40	1.25	1.20	1.10



NO. 1 1/2 GRADE 20% LESS THAN NO. 1 GRADE

250

CL. PEACE

GOLD PINK

932

"

"

"

"

HOWARD & SMITH, INC.

1200 Beverly Blvd.

Montebello, Calif.

Phone UNDERhill 0-1361

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PATENTED BUSH ROSES

Retail Price	QUANTITY		VARIETY		Patent Number	PRICES			
	No. 1	No. 1½				10	20- 90	100- 240	250 up
1.50	_____	_____	*APRICOT QUEEN	Two-tone apricot	464	.90	.75	.70	.65
1.75	_____	_____	ANGEL'S MATEAU	Buff yellow	174	1.00	.87½	.80	.75
2.00	_____	_____	BABE RUTH	Two-tone pink	996	1.10	1.00	.95	.85
1.50	_____	_____	BRIGHT EYES (Flo.)	Lemon yellow	880	.90	.75	.90	.65
1.75	_____	_____	BUTTERSCOTCH	Buff yellow	613	1.00	.87½	.80	.75
1.50	_____	_____	*CALIFORNIA	Orange	449	.90	.75	.70	.65
2.00	_____	_____	CALIFORNIA CENTENNIAL	Crimson red	953	1.10	1.00	.95	.85
2.25	_____	_____	*CAPISTRANO	Rose pink	922	1.25	1.12½	1.05	.95
1.50	_____	_____	CAROL ANN	Orange	707	.90	.75	.70	.65
2.25	_____	_____	*CHARLOTTE ARMSTRONG	Rose pink	455	1.25	1.12½	1.05	.95
2.75	_____	_____	*CHRYSLER IMPERIAL	Vivid crimson	PAF	1.50	1.37½	1.30	1.20
2.00	_____	_____	CONNIE MACK	Glowing crimson	1062	1.10	1.00	.95	.85
1.75	_____	_____	CRIMSON ROSETTE	Red	901	1.00	.87½	.80	.75
1.50	_____	_____	CROWN OF JEWELS (Flo.)	Oriental red	149	.90	.75	.70	.65
1.75	_____	_____	DOUGLAS MacARTHUR	Two-tone pink	581	1.00	.87½	.80	.75
1.75	_____	_____	ECLIPSE	Yellow	172	1.00	.87½	.80	.75
1.75	_____	_____	EDITH WILLKIE	Two-tone yellow	500	1.00	.87½	.80	.75
2.00	_____	_____	*FASHION (Flo.)	Peach	789	1.10	1.00	.95	.85
2.50	_____	_____	*FORTY-NINER	2-tone red & yellow	792	1.40	1.25	1.20	1.10
2.50	_____	_____	*FRED HOWARD	Two-tone yellow	1006	1.40	1.25	1.20	1.10
1.50	_____	_____	GLORIOUS (Flo.)	Two-tone pink	879	.90	.75	.70	.65
1.75	_____	_____	GOLDILOCKS (Flo.)	Golden yellow	672	1.00	.87½	.80	.75
2.00	_____	_____	*GRAND DUCHESS CHARLOTTE	Carmine	774	1.10	1.00	.95	.85
2.00	_____	_____	HEDDA HOPPER	Flesh pink, salmon	1047	1.10	1.00	.95	.85
2.50	_____	_____	HENRY FORD	La France pink	PAF	1.40	1.25	1.20	1.10
2.75	_____	_____	*HELEN TRAUBEL	Peach pink	1028	1.50	1.37½	1.30	1.20
1.75	_____	_____	HILL TOP	Pink and buff	525	1.00	.87½	.80	.75
1.50	_____	_____	Imp. CECIL BRUNNER (Flo.)	Rose pink	851	.90	.75	.70	.65
1.75	_____	_____	*KATHERINE T. MARSHALL	Coral pink	607	1.00	.87½	.80	.75

**NO. 1½ GRADE 20% LESS THAN NO. 1 GRADE**

1.75

HEART'S DESIRE LIGHT RED 501

" " " "

PATENTED BUSH ROSES (Continued)

Retail Price	QUANTITY		VARIETY		Patent Number	PRICES			
	No. 1	No. 1½				10	20-90	100-240	250 up
2.50	_____	_____	*LILIBET (Flo.)	Salmon pink	PAF	1.40	1.25	1.20	1.10
2.00	_____	_____	*LOWELL THOMAS	Deep yellow	595	1.10	1.00	.95	.85
2.25	_____	_____	*MA PERKINS	Salmon pink	PAF	1.25	1.12½	1.05	.95
1.50	_____	_____	MAJOR SHELLEY	Glowing crimson	447	.90	.75	.70	.65
2.25	_____	_____	*MIRANDY	Dark crimson	632	1.25	1.12½	1.05	.95
2.00	_____	_____	MME. GUILLOTT	Flame rose	337	1.10	1.00	.95	.85
1.75	_____	_____	*MME. CHIANG KAI-SHEK	Lemon yellow	664	1.00	.87½	.80	.75
1.50	_____	_____	MING TOY (Flo.)	Rosy red	900	.90	.75	.70	.65
2.25	_____	_____	*MISSION BELLS	Shrimp pink	923	1.25	1.12½	1.05	.95
3.00	_____	_____	*MOJAVE	Orange red	PAF	1.65	1.50	1.40	1.30
2.00	_____	_____	*NOCTURNE	Dark red	713	1.10	1.00	.95	.85
2.00	_____	_____	OLIVE PERCIVAL	Oriental red-gold	944	1.10	1.00	.95	.85
1.50	_____	_____	PEARL HARBOR	Two-tone pink	637	.90	.75	.70	.65
2.50	_____	_____	*PEACE	Gold and pink	591	1.40	1.25	1.20	1.10
1.75	_____	_____	PINK ROSETTE (Flo.)	Pink	902	1.00	.87½	.80	.75
1.75	_____	_____	PINKIE (Flo.)	Pink	712	1.00	.87½	.80	.75
2.00	_____	_____	REMEMBRANCE	Two-tone yellow, pink edge	1145	1.10	1.00	.95	.85
1.50	_____	_____	SANTA ANITA	Rose pink	539	.90	.75	.70	.65
1.75	_____	_____	*SAN FERNANDO	Scarlet red	785	1.00	.87½	.80	.75
2.00	_____	_____	SISTER KENNY	Brilliant scarlet	1146	1.10	1.00	.95	.85
2.00	_____	_____	SLEIGH BELLS	White	1004	1.10	1.00	.95	.85
2.25	_____	_____	*SUTTER'S GOLD	Yellow shaded orange and red	885	1.25	1.12½	1.05	.95
2.00	_____	_____	*TALLYHO	Two-tone pink	828	1.10	1.00	.95	.85
1.50	_____	_____	TEXAS CENTENNIAL	Red	162	.90	.75	.70	.65
2.00	_____	_____	TOM BRENEMAN	Rose pink	986	1.10	1.00	.95	.85
2.00	_____	_____	*VOGUE (Flo.)	Deep rose	926	1.10	1.00	.95	.85
1.50	_____	_____	WHITE WINGS	Single white	850	.90	.75	.70	.65
1.50	_____	_____	WILL ROGERS	Velvety crimson	256	.90	.75	.70	.65
1.50	_____	_____	*WORLD'S FAIR (Flo.)	Crimson	362	.90	.75	.70	.65

PATENTED CLIMBING ROSES

2.50	_____	_____	CL. CALIFORNIA	Orange	PAF	1.40	1.25	1.20	1.10
2.25	_____	_____	CL. DREAM GIRL	Salmon pink	643	1.25	1.12½	1.05	.95
2.00	_____	_____	CL. FLORADORA	Cinnabar red	1054	1.10	1.00	.95	.85
1.75	_____	_____	CL. HEART'S DESIRE	Red	663	1.00	.87½	.80	.75
2.50	_____	_____	CL. HIGH NOON	Yellow	704	1.40	1.25	1.20	1.10
1.75	_____	_____	CL. INDIAN SUMMER	Orange yellow	448	1.00	.87½	.80	.75
1.75	_____	_____	CL. MRS. PAUL J. HOWARD	Crimson	450	1.00	.87½	.80	.75
1.75	_____	_____	CL. SANTA ANITA	Rose pink	834	1.00	.87½	.80	.75
2.00	_____	_____	CL. TEXAS CENTENNIAL	Red	565	1.10	1.00	.95	.85
2.50	_____	_____	CL. TOM BRENEMAN	Rose pink	PRR	1.40	1.25	1.20	1.10



NO. 1½ GRADE 20% LESS THAN NO. 1 GRADE

2.50

CL. PEACE

GOLD PINK

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NON-PATENTED BUSH ROSES

Prices for all the following varieties

SIZE	10 to 90	100 to 240	250 to 990	1000 to 2490	2550 to 4990	5000 and up
No. 1	.53	.52	.51	.50	.49	.48
No. 1 1/2	.43	.42	.41	.40	.39	.38
No. 2	.33	.32	.31	.30	.29	.28

No. 1	QUANTITY		VARIETY	DESCRIPTION
	No. 1 1/2	No. 2		
_____	_____	_____	AUTUMN	Orange and red
_____	_____	_____	BABY CHATEAU (Floribunda)	Dark red
_____	_____	_____	CAMEO	Shrimp pink
_____	_____	_____	CHEERIO (Floribunda)	Tyrian rose
_____	_____	_____	CONDESA DE SASTAGO	Copper and gold
_____	_____	_____	CONTRAST	Two-tone pink
_____	_____	_____	COUNTESS VANDAL	Orange-copper
_____	_____	_____	CRIMSON GLORY	Red
_____	_____	_____	CROWN OF GOLD	Yellow and buff
_____	_____	_____	DAGMAR SPAETH (Floribunda)	White, pink edges
_____	_____	_____	DAINTY BESS, Single Hybrid Tea	Shell pink
_____	_____	_____	DUQUESA DE PENARANDA	Cinnamon peach
_____	_____	_____	ETOILE DE HOLLANDE	Crimson red
_____	_____	_____	ELSE POULSEN (Floribunda)	Rose pink
_____	_____	_____	ENA HARKNESS	Deep red
_____	_____	_____	FLORADORA (Floribunda)	Cinnabar red
_____	_____	_____	FRAU KARL DRUSCHKI	White
_____	_____	_____	FERNSHAM	Red
_____	_____	_____	GOLDEN DAWN	Lemon yellow
_____	_____	_____	GOLDEN SASTAGO	Yellow and buff
_____	_____	_____	GRENOBLE	Red
_____	_____	_____	GRUSS AN AACHEN (Polyantha)	Pink and salmon
_____	_____	_____	HADLEY	Red
_____	_____	_____	IMPROVED LAFAYETTE (Floribunda)	Crimson
_____	_____	_____	JOANNA HILL	Cream yellow
_____	_____	_____	J. OTTO THILLOW	Rose-pink
_____	_____	_____	K. A. VICTORIA	White
_____	_____	_____	LIPSTICK (Shrub)	Cerise
_____	_____	_____	LOS ANGELES	Flame pink
_____	_____	_____	MARGO KOSTER (Polyantha)	Salmon
_____	_____	_____	McGREDY'S IVORY	Creamy white
_____	_____	_____	McGREDY'S YELLOW	Canary yellow
_____	_____	_____	McGREDY'S SCARLET	Scarlet
_____	_____	_____	MME. BOULET	Yellow
_____	_____	_____	MME. COCHET	Light pink

NON-PATENTED BUSH ROSES (Continued)

No. 1	QUANTITY No. 1½	No. 2	VARIETY	DESCRIPTION
			MARGARET McGREDY	Orange and scarlet
			MME. JULES BOUCHE	White and slight pink
			MISS ROWENA THOM	Salmon and pink
			MRS. E. P. THOM	Deep yellow
			MRS. LOVELL SWISHER	Two-tone pink
			MRS. PIERRE S. DuPONT	Golden yellow
			MRS. R. M. FINCH	White and pink
			PHYLLIS GOLD	Yellow
			PINK DAWN	Pearly pink
			PINK RADIANCE	Two-tone pink
			PRESIDENT HOOVER	Red and gold
			RED RADIANCE	Cerise red
			RED RIPPLES, Shrub Rose	Red
			ROSENEFFE	Rose pink
			ROSE MARIE	Pink
			SISTER THERESE	Chrome yellow
			STERLING	Pink
			SNOW BIRD	White
			TALISMAN	Rose and gold
			THE DOCTOR	Silvery pink
			TANGO	Red and yellow
			WHITE FINCH (Floribunda)	White

NON-PATENTED CLIMBING ROSES

			SIZE	10 to 90	100 to 240	250 to 990	DESCRIPTION
No. 1	QUANTITY No. 1½	No. 2	No. 1	.58	.57	.56	
			No. 1½	.48	.47	.46	
			No. 2	.38	.37	.36	
			BELLE OF PORTUGAL	Light pink			
			BLAZE	Scarlet			
			CECILE BRUNNER	Pink			
			CITY OF HARVEY	Light pink			
			CONDESA DE SASTAGO	Copper and gold			
			DAINTY BESS	Shell pink			
			EDNAH THOMAS	Pink			
			ETOILE DE HOLLANDE	Bright crimson			
			GOLD RUSH	Yellow			
			HADLEY	Deep crimson			
			K. A. VICTORIA	White			
			LADY SILVIA	Light pink			
			LOLITA ARMOUR	Coral-red			
			LOS ANGELES	Flame pink			
			MME. BOULET	Yellow			
			MRS. E. P. THOM	Deep yellow			
			MME. STAECHELIN	Pink and carmine			
			NEW DAWN	Light pink			
			PINK DAWN	Rose pink			
			PAUL'S SCARLET	Scarlet			
			PRESIDENT HOOVER	Red and gold			
			PINK RADIANCE	Carmine pink			
			RED RADIANCE	Cerise red			
			ROSE MARIE	Rose pink			
			SILVER MOON	White			
			VILLE DE PARIS	Yellow			

HOWARD & SMITH, INC.1200 Beverly Blvd.
Phone UNDERhill 0-1361**Montebello, Calif.****ORDER BLANK**

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preceding order form.

Bill to _____

Ship to _____

Address _____

Address _____

City _____ State _____

City _____ State _____

Ship via _____

When _____

NON-PATENTED BUSH ROSES

Prices for all the following varieties

SIZE	10 to 90	100 to 240	250 to 990	1000 to 2490	2550 to 4990	5000 and up
No. 1	.53	.52	.51	.50	.49	.48
No. 1 1/2	.43	.42	.41	.40	.39	.38
No. 2	.33	.32	.31	.30	.29	.28

No. 1	QUANTITY		VARIETY	DESCRIPTION
	No. 1 1/2	No. 2		
_____	_____	_____	AUTUMN	Orange and red
_____	_____	_____	BABY CHATEAU (Floribunda)	Dark red
_____	_____	_____	CAMEO	Shrimp pink
_____	_____	_____	CHEERIO (Floribunda)	Tyrian rose
_____	_____	_____	CONDESA DE SASTAGO	Copper and gold
_____	_____	_____	CONTRAST	Two-tone pink
_____	_____	_____	COUNTESS VANDAL	Orange-copper
_____	_____	_____	CRIMSON GLORY	Red
_____	_____	_____	CROWN OF GOLD	Yellow and buff
_____	_____	_____	DAGMAR SPAETH (Floribunda)	White, pink edges
_____	_____	_____	DAINTY BESS, Single Hybrid Tea	Shell pink
_____	_____	_____	DUQUESA DE PENARANDA	Cinnamon peach
_____	_____	_____	ETOILE DE HOLLANDE	Crimson red
_____	_____	_____	ELSE POULSEN (Floribunda)	Rose pink
_____	_____	_____	ENA HARKNESS	Deep red
_____	_____	_____	FLORADORA (Floribunda)	Cinnabar red
_____	_____	_____	FRAU KARL DRUSCHKI	White
_____	_____	_____	FERNSHAM	Red
_____	_____	_____	GOLDEN DAWN	Lemon yellow
_____	_____	_____	GOLDEN SASTAGO	Yellow and buff
_____	_____	_____	GRENOBLE	Red
_____	_____	_____	GRUSS AN AACHEN (Polyantha)	Pink and salmon
_____	_____	_____	HADLEY	Red
_____	_____	_____	IMPROVED LAFAYETTE (Floribunda)	Crimson
_____	_____	_____	JOANNA HILL	Cream yellow
_____	_____	_____	J. OTTO THILLOW	Rose-pink
_____	_____	_____	K. A. VICTORIA	White
_____	_____	_____	LIPSTICK (Shrub)	Cerise
_____	_____	_____	LOS ANGELES	Flame pink
_____	_____	_____	MARGO KOSTER (Polyantha)	Salmon
_____	_____	_____	McGREDY'S IVORY	Creamy white
_____	_____	_____	McGREDY'S YELLOW	Canary yellow
_____	_____	_____	McGREDY'S SCARLET	Scarlet
_____	_____	_____	MME. BOULET	Yellow
_____	_____	_____	MME. COCHET	Light pink

NON-PATENTED BUSH ROSES (Continued)

No. 1	QUANTITY		No. 2	VARIETY	DESCRIPTION
	No. 1 1/2	No. 2			
				MARGARET McGREDY	Orange and scarlet
				MME. JULES BOUCHE	White and slight pink
				MISS ROWENA THOM	Salmon and pink
				MRS. E. P. THOM	Deep yellow
				MRS. LOVELL SWISHER	Two-tone pink
				MRS. PIERRE S. DuPONT	Golden yellow
				MRS. R. M. FINCH	White and pink
				PHYLLIS GOLD	Yellow
				PINK DAWN	Pearly pink
				PINK RADIANCE	Two-tone pink
				PRESIDENT HOOVER	Red and gold
				RED RADIANCE	Cerise red
				RED RIPPLES, Shrub Rose	Red
				ROSENELFE	Rose pink
				ROSE MARIE	Pink
				SISTER THERESE	Chrome yellow
				STERLING	Pink
				SNOW BIRD	White
				TALISMAN	Rose and gold
				THE DOCTOR	Silvery pink
				TANGO	Red and yellow
				WHITE FINCH (Floribunda)	White

NON-PATENTED CLIMBING ROSES

No. 1	QUANTITY		No. 2	SIZE	10 to 90	100 to 240	250 to 990	DESCRIPTION
	No. 1 1/2	No. 2						
				No. 1	.58	.57	.56	
				No. 1 1/2	.48	.47	.46	
				No. 2	.38	.37	.36	
				BELLE OF PORTUGAL				Light pink
				BLAZE				Scarlet
				CECILE BRUNNER				Pink
				CITY OF HARVEY				Light pink
				CONDESA DE SASTAGO				Copper and gold
				DAINTY BESS				Shell pink
				EDNAH THOMAS				Pink
				ETOILE DE HOLLANDE				Bright crimson
				GOLD RUSH				Yellow
				HADLEY				Deep crimson
				K. A. VICTORIA				White
				LADY SILVIA				Light pink
				LOLITA ARMOUR				Coral-red
				LOS ANGELES				Flame pink
				MME. BOULET				Yellow
				MRS. E. P. THOM				Deep yellow
				MME. STAECHELIN				Pink and carmine
				NEW DAWN				Light pink
				PINK DAWN				Rose pink
				PAUL'S SCARLET				Scarlet
				PRESIDENT HOOVER				Red and gold
				PINK RADIANCE				Carmine pink
				RED RADIANCE				Cerise red
				ROSE MARIE				Rose pink
				SILVER MOON				White
				VILLE DE PARIS				Yellow

Howard & Smith

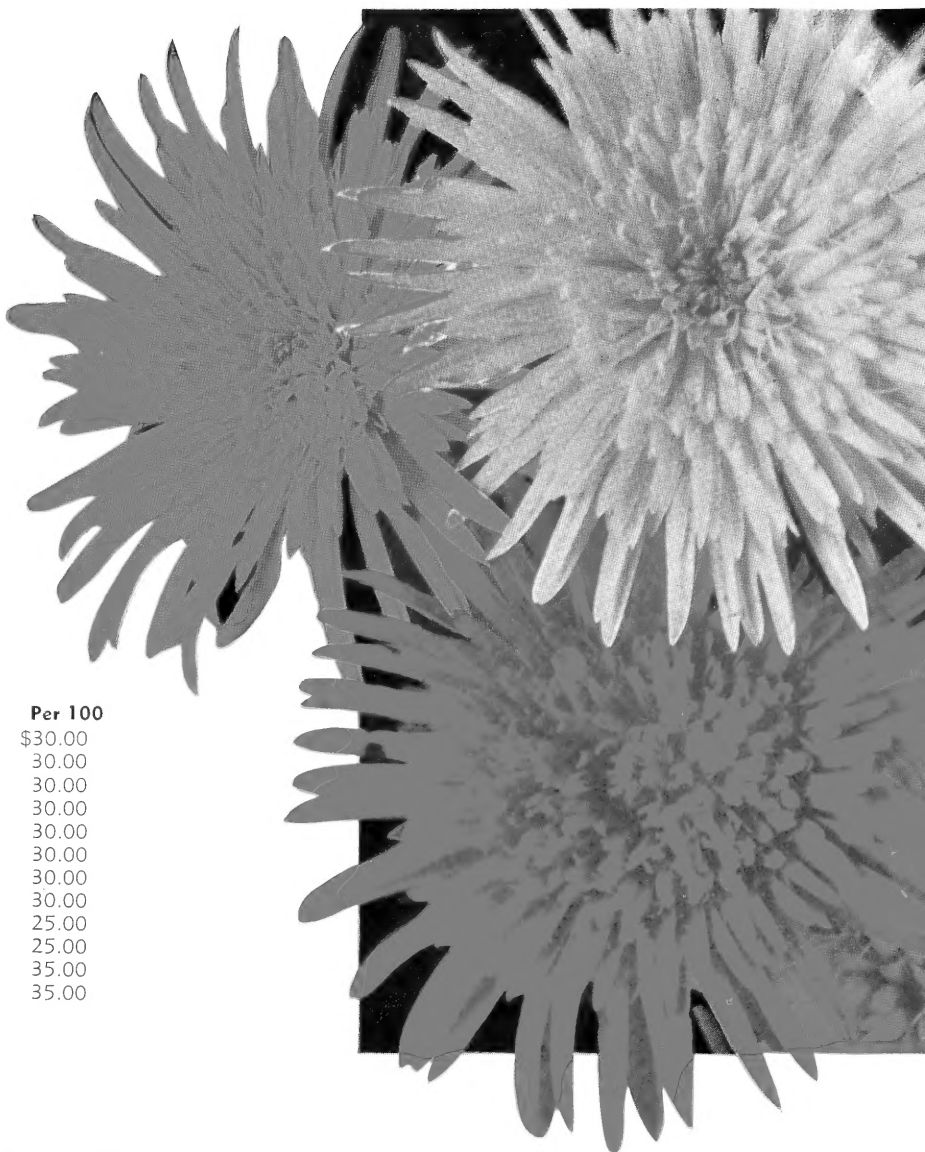
Giant Double Gerberas

For length of blooming season, abundance of bloom plus splendid keeping qualities, few flowers rival these double Transvaal Daisies. Rewarding you from early spring until mid-winter with their colorful blossoms, these sun-lovers should occupy a prominent place in your garden.

Gerberas develop into large clumps, increasing in size yearly, and send forth quantities of graceful long stemmed flowers in a splendid array of attractive colors. These flowers possess unusual keeping qualities as cut flowers. The size of the blossoms, up to 4 inches across, the symmetry of form, and the blending of their color tones make these greatly appreciated subjects in flower arranging.

GERBERA PRICES

	Per 10	Per 100
AMARILLO, Yellow	\$4.50	\$30.00
LA PALOMA, Pink	4.50	30.00
LA GOLONDRINA, Gold	4.50	30.00
HERMOSA, Pink	4.50	30.00
BONITA, Salmon pink	4.50	30.00
MARQUITA, Yellow	4.50	30.00
SEÑORITA, Coral-rose	4.50	30.00
DIABLO, Red	4.50	30.00
DOUBLE MIXED	4.00	25.00
SINGLE MIXED	3.00	25.00
DUPLEX, Coral rose	4.00	35.00
DUPLEX MIXED	4.00	35.00



CANNA
LA BOHEME

Howard & Smith

NEW CANNAS

"GRAND OPERA SERIES" of Pastel Selections

Our Grand Opera Series represents the most glorious new forms and colors brought forth in these lovely and useful flowers. The individual florets that make up the trusses in these sterling varieties are Gladiola flowered. The petals are broad and rounded, each petal touching or overlapping its neighbor. The trusses are luxuriant and full, building into great heads of glorious bloom.

AIDA—Gladiola flowered, broad rounded petals. The base color of Aida is old rose overlaid with delicate salmon—sheer pastel loveliness.

RIGOLETTO—Rigoletto produces a beautiful mass of florets of pure canary yellow when first opening, passing to light lemon yellow as the flowers develop.

MME. BUTTERFLY—Soft horizon yellow washed with overtones of daybreak pink tint, coloring the flower in a most beautiful manner.

LA BOHEME—The soft rosy peach overlaid with delicate pearl colors the flowers in a manner that baffles description.

MIGNON—The lower petal of the giant florets comprising the truss is old gold washed with overtones of peach and rose. The three upper petals are lighter in tone, the old gold being less apparent; the remaining colors, peach and rose, culminating in a soft alpine glow.

LA TRAVIATA—The flowers are beautifully placed in the truss and build up to beautiful heads of color. La Traviata is a self-color, a delightful and lively shade of old rose.

Prices for the above named varieties: Per 10, \$3.00; per 100, \$25.00, per 1000, \$225.00

NEW GIANT CANNAS, PASTEL MIXTURE—These are a selection made from thousands of seedlings, most of which have been destroyed. From the group six have been named (described above), and while the remaining varieties are perfectly beautiful it would be unwise to introduce them as there would be too much similarity in color. Instead of destroying them we decided to offer them to our customers in a mixture, each one a different kind, yet colors so selected that they will form a beautiful mixture.

Prices: Per 10, \$2.00; per 100, \$17.50; per 1000, \$150.00

H. & S. Glorious Amaryllis

THE WORLD'S PREMIER STRAIN

We are now in a position to offer you bulbs of this new race at very moderate prices. For this coming fall season we will have ready a splendid stock of firm, heavy bulbs, all strictly flowering size. They bear blooms of immense proportion, of model form, with a surprising brilliancy and range of color, from the pure white ground colors with their delicate markings of rose, red, carmine and other tints, to the glorious dazzling scarlets, crimsons, maroons, rose and bright red self colors, or the innumerable handsomely bi-colored or tri-colored varieties. This strain will leave little to be desired. The blooms attain an enormous diameter of seven to 10 inches and over. The flowers are flat and spreading, with short necks, borne erect on stems of 2 to 2½ feet in length, displaying the flower to great advantage.

When you receive a shipment in the fall designed for spring blooming, pot them at once, if possible. A 2½ to 3 inch diameter bulb will require a 6 inch pot; a 3 to 3½ inch bulb the 7 inch size.

If living roots are attached to the base of the bulb, do not cut them off, merely cut off the dead ends and spread the balance in natural manner of growth when potting. If the roots are dry or lacking, the bulbs will flower as usual, but will be deficient in foliage until after the flowers have gone.

The soil mixture which will produce best results is a light, friable loam, in volume about 50%; 10% sharp sand, 15% peat, 10% well rotted leaf mold, 15% well rotted cow manure.

Pot bulbs so the neck is exposed down to the upper portion of the bulb. In a large sized bulb this would mean about a couple of inches above the top of the soil area. Water thoroughly after potting and keep moderately moist thereafter, but do not overwater.

If roots are attached to bulbs at potting time, new roots soon manifest themselves, and after a period of a few weeks the pots can be removed to a partially shaded greenhouse and given a temperature of 55 to 60 degrees. A slight shading will give greater stem length and an added richness to the colors of the blooms.

Unsold bulbs will prove better the second year than the first. Leave in pots in greenhouse until after danger of frost is over, then plunge them in full sun in an open frame. Give them liberal mulches of cow manure throughout the season and an abundance of water. The bulbs will soon plump up and give you even larger sized bulbs than when potted during the first season. Bring these potted bulbs into a cold house before heavy frost and gradually withhold water, but do not let them dry out entirely. This will cure them and give them a rest period prior to bringing into the greenhouse the following spring.



The foliage in the dormant season will disappear down to the neck. When wanted for early forcing, bring them into the greenhouse during January or February, in quantities to suit the market. The bulbs in pots can be retarded with a temperature of 40 to 45 degrees. By doing this you can insure plants in flower from February 1st to June 1st. Always remember that Amaryllis are gross feeders and when the root action hits the side of the pots an occasional dose of manure water will help develop wonderful spikes of bloom.

AMARYLLIS PRICES

MIXED COLORS			
Size	10	100	1000
2½ to 2¾ inches	\$3.00	\$25.00	\$225.00
2¾ to 3 inches	3.50	30.00	275.00
3 to 3¼ inches	4.50	40.00	375.00
3¼ to 3½ inches	5.00	45.00	425.00
3½ to 4 inches	6.00	55.00	500.00

SEPARATE COLORS (Crimson, Red Shades, Variegated)			
Size	10	100	1000
2½ to 2¾ inches	\$4.00	\$35.00	\$325.00
2¾ to 3 inches	4.50	40.00	375.00
3 to 3¼ inches	5.50	50.00	475.00
3¼ to 3½ inches	6.00	55.00	525.00
3½ to 4 inches	6.50	60.00	575.00

HOWARD & SMITH, INC.

1200 Beverly Blvd.,

Montebello, California